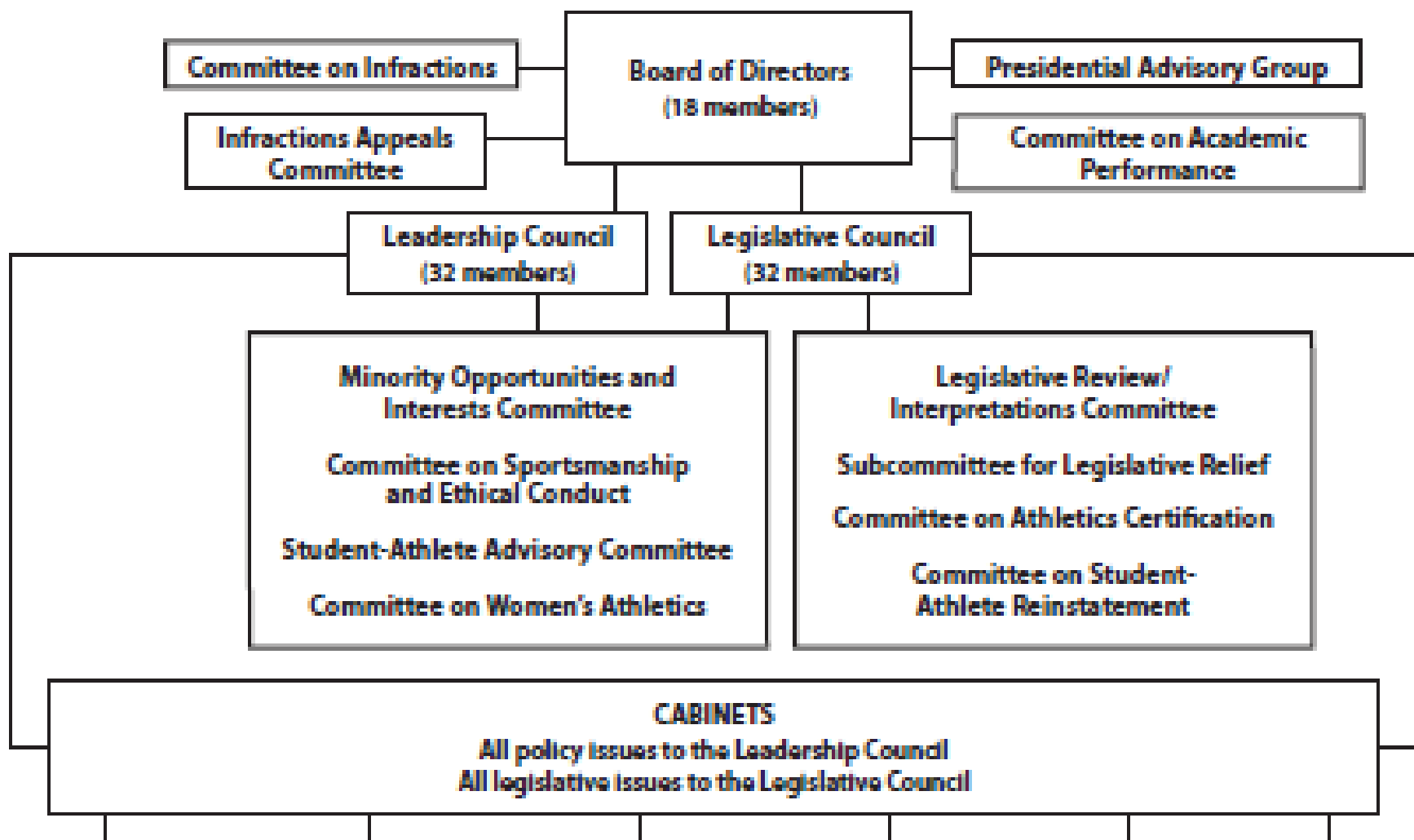


NCAA GOVERNANCE: Now & In the Future

Prof. Brian D. Shannon

Prof. Jo Potuto

Division I Governance Structure



CABINETS

All policy issues to the Leadership Council
All legislative issues to the Legislative Council

Championships/ Sports Management Cabinet (32 members)

Committees reporting
to cabinet:

- Competitive Safeguards
and Medical Aspects
of Sports
- Olympic Sports
Liaison Committee
- Rules Committees *
- Playing Rules
Oversight Panel *
- Sports Committees
- Football Issues
Committee
- Men's Basketball
Issues Committee
- Women's Basketball
Issues Committee

Administration Cabinet (21 members)

Committees reporting
to cabinet:

- Honors Committee
- Postgraduate
Scholarship Committee
- Research Committee
- Walter Byers Scholarship
Committee

Academic Cabinet (21 members)

Committees reporting
to cabinet:

- Initial-Eligibility
Waivers Committee
- Progress-Toward-Degree
Waivers Committee
- International Student
Records Committee
- High School Review
Committee
- Student Records
Review Committee

Awards, Benefits, Expenses and Financial Aid Cabinet (21 members)

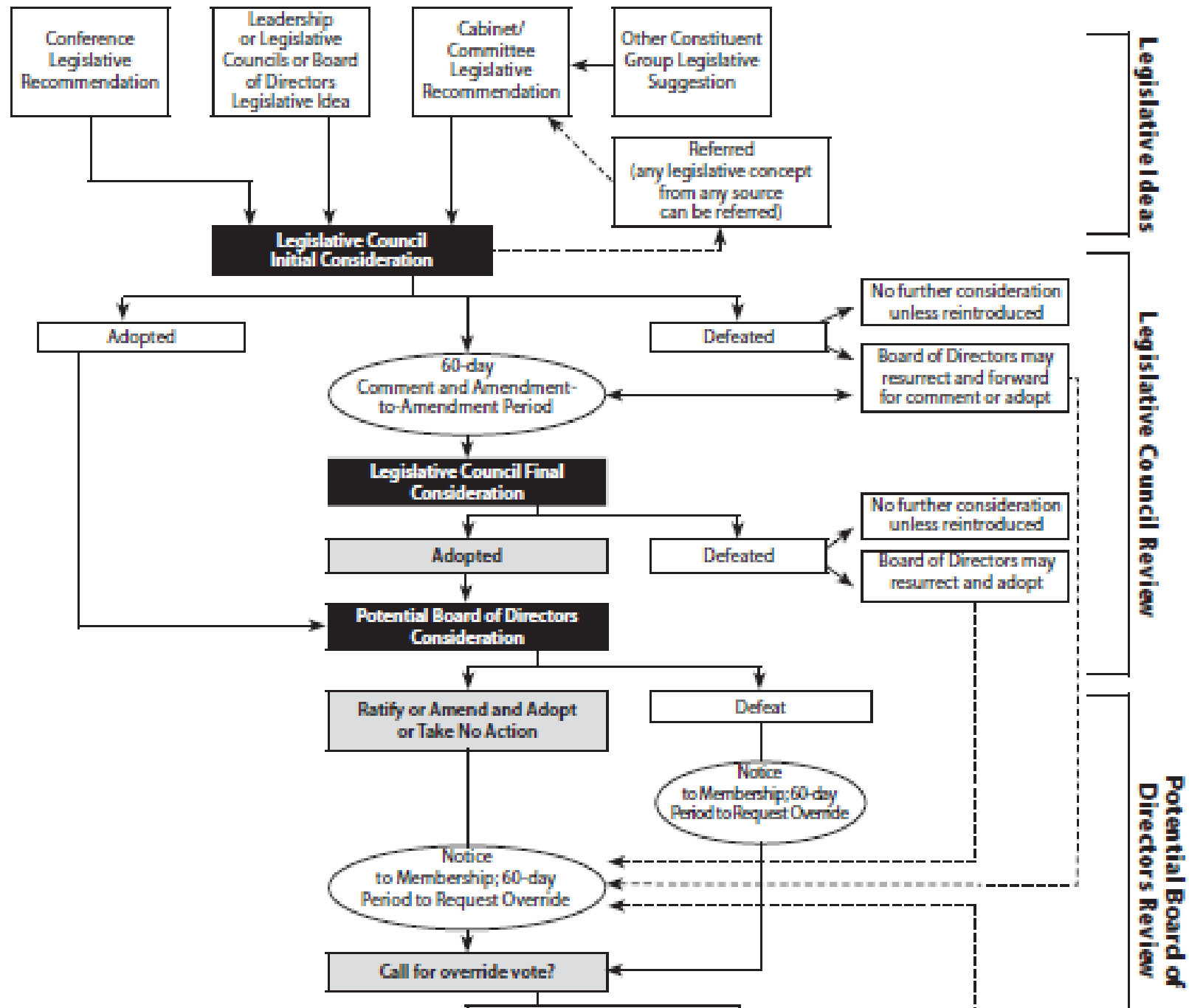
Amateurism Cabinet (21 members)

Committee reporting
to cabinet:

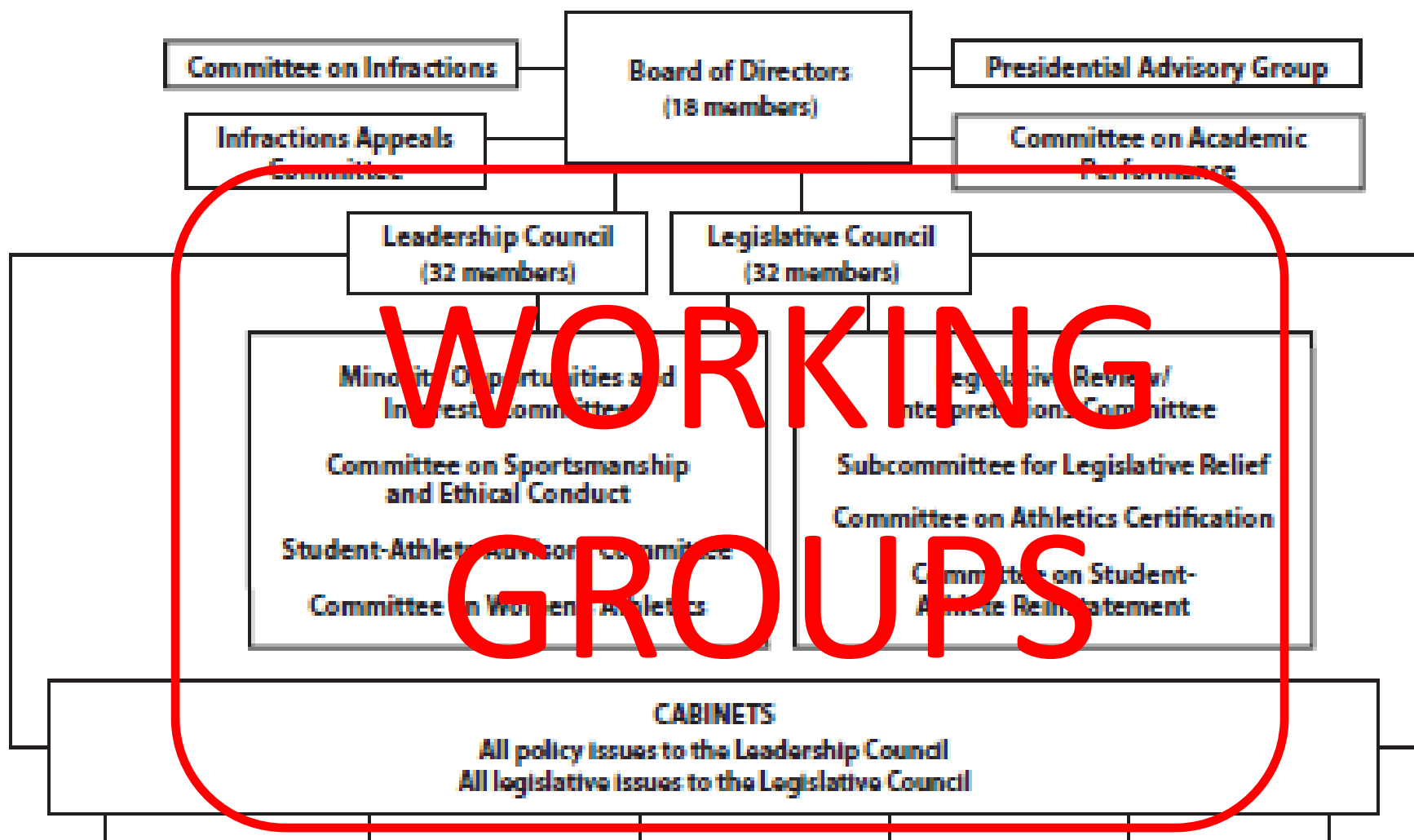
- Amateurism Fact-
Finding Committee

Recruiting and Athletics Personnel Issues Cabinet (21 members)

NCAA Division I Legislative Process



Division I Governance Structure



CABINETS

All policy issues to the Leadership Council
All legislative issues to the Legislative Council

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Awards, Benefits, Expenses and Financial Aid Cabinet (21 members)

Amateurism Cabinet (21 members)

Committee reporting
to cabinet:

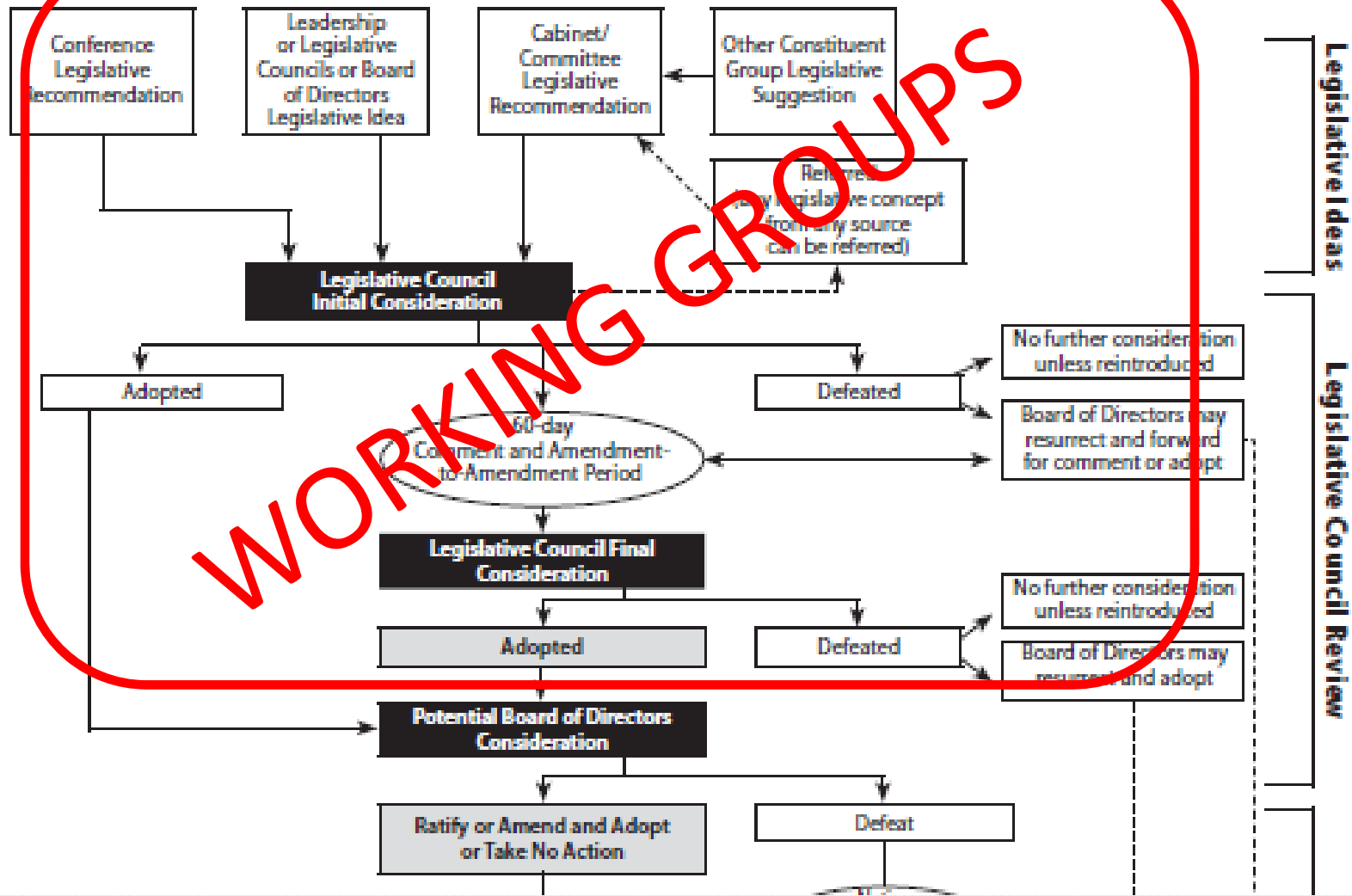
- Amateurism Post-
Finding Committee

Recruiting and Athletics Personnel Issues Cabinet (21 members)

WORKING GROUPS

FIGURE 5-1

NCAA Division I Legislative Process



NCAA GOVERNANCE CHRONOLOGY

- 1906 to 1955, No Divisions
- 1956 to 1972, University and College Divisions
- 1973 to present, DI, DII, DIII
- 1978 to present, DI w/divisions -- DIA/FBS (football bowls); DI-AA/FCS (DI football championship); DI-AAA/no football; DII; III

NCAA GOVERNANCE UP TO 1997 –

Council and Exec Comm.;

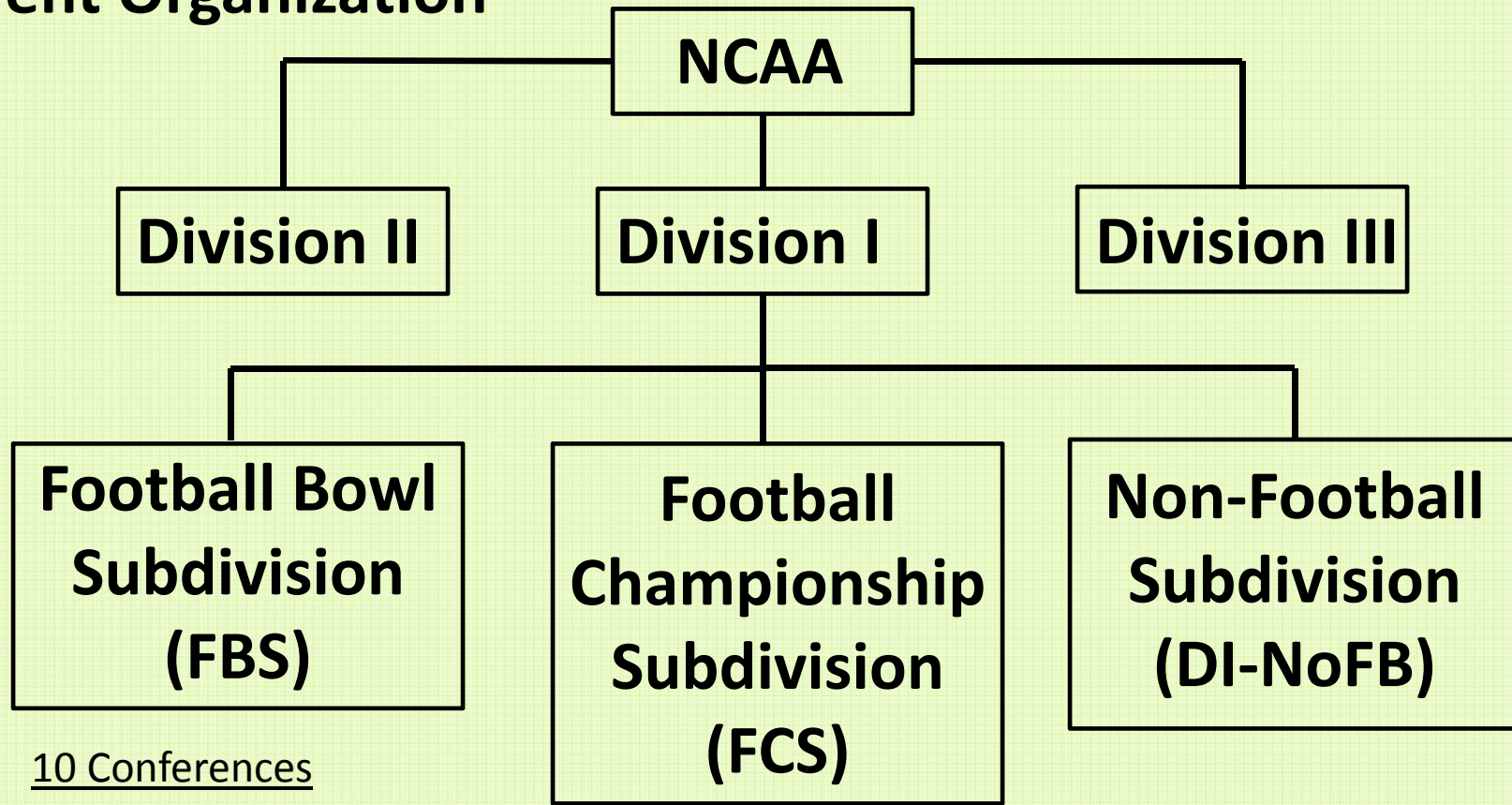
Legislation Adopted at NCAA Convention

- President and VP (elected at Convention) on Council and Exec Comm., **PLUS**
- 1940 to 1977-78. 17 (or 18) member Council – 7 (or 8) at large members, 8 VPs; each a FAR, representing 8 regions of country, AND 8 (or 9) member Exec Comm elected by Council
- 1977-78. 18-member Council – 10 at large members, still 8 regional VPs, AND 10-member Exec Comm, w/ 5 from DI and 3 each from DII and DIII.
- 1987-88. 46-member Council – 22 DI (at least 2 CEOs and at least 6 women), 11 each in DII and DIII (each w/ 2 CEOs and 3 women). Each division w/ VP. 14-member Exec Comm, w/ VP from each division and 9 others

NCAA GOVERNANCE 1997 TO PRESENT

- Representative DI Structure Through Conferences
- 1997. 47(49)-member Management Council -- 3 from each of 6 BCS automatic qualifier Conferences and Conf USA; 1 from 4 others (1.5 votes each); approx. 20 others
- 2008. 31-member Legislative and 31-member Leadership Council
- DI Board designed to act as corporate Bd of Directors, w/ operational decisions made at Management Council and Board directing overall policy.

Current Organization



10 Conferences

- | | |
|---------------|---------|
| ACC | CUSA |
| Big 10 | MtnW |
| Big 12 | AAC |
| Pac-12 | MAC |
| SEC | Sunbelt |
| & some Indep. | |

OBJECTIVES OF NEW GOVERNANCE STRUCTURE

- 1. Enhance perception of collegiate athletics and of FBS institutions and conferences.
- 2. Goals and ethos of colleges and universities front and center in consideration and adoption of policies and bylaws.
- 3. Presidents and chancellors w/ ultimate authority for direction of collegiate athletics and policies and bylaws to achieve goals.

OBJECTIVES OF NEW GOVERNANCE STRUCTURE (Con't)

- 4. FBS master of its own fate, esp. re enhancing student-athlete well-being and experience that depends on increased revenue allocation.
- 5. FBS to adopt policy and solve problems in efficient and timely way that embodies higher education values and prioritizes student-athlete experience.
- 6. Those who implement policies and bylaws w/ substantial input in their development and, in turn, buy-in.
- 7. The simpler the governance structure the better

Financial Comparisons

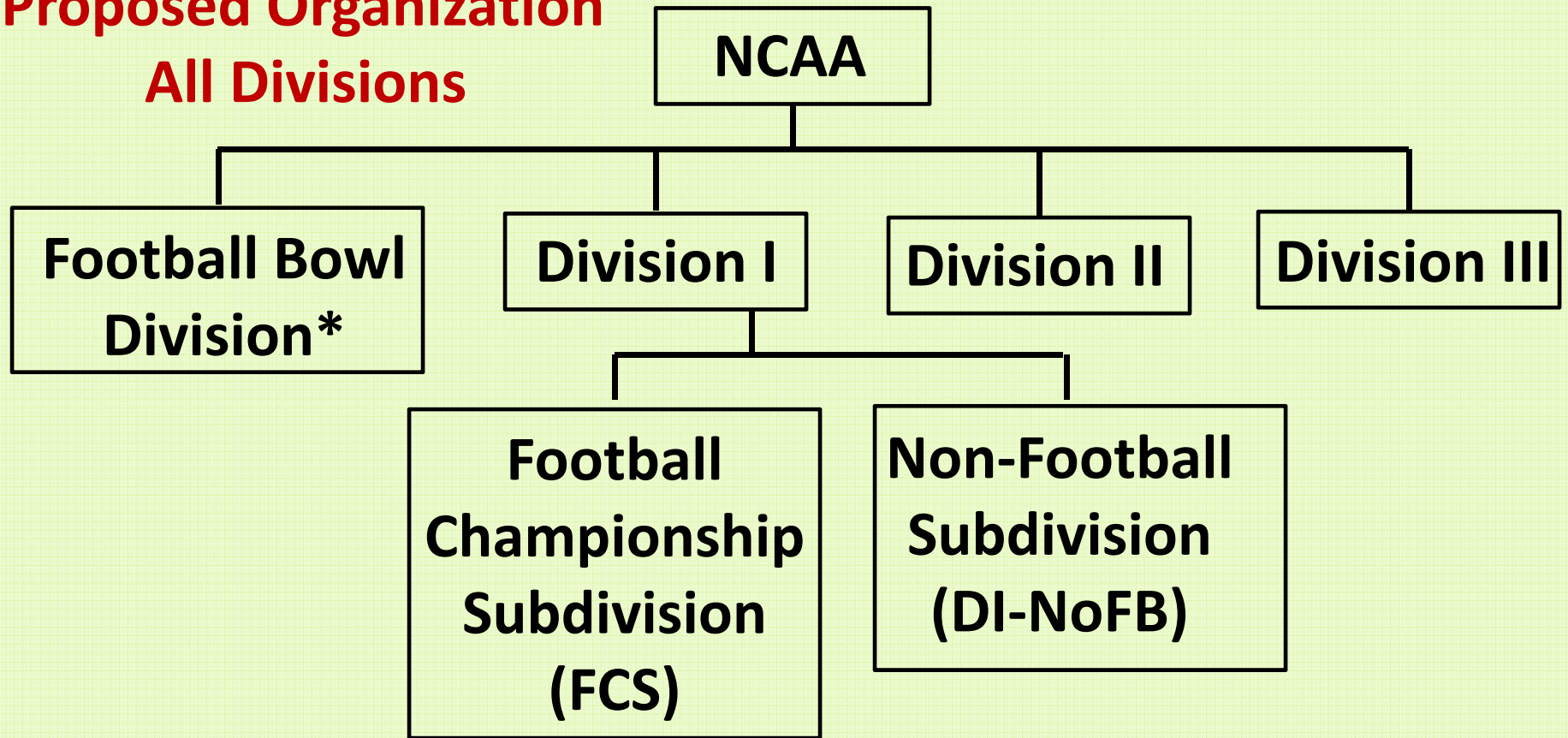
Subdivision	2011-12 Athletics Expenses Average by Subdivision	25th Percentile	75th Percentile
FBS	\$56,664,257	\$27,558,156	\$76,978,631
FCS	\$16,885,021	\$11,335,102	\$21,631,418
D-I No Football	\$14,142,454	\$10,284,344	\$16,801,411

Figure 1. 2011-12 Athletics Expenses by Subdivision Membership:
Average, 25th and 75th Percentile

OBJECTIVES OF NEW GOVERNANCE STRUCTURE (Con't)

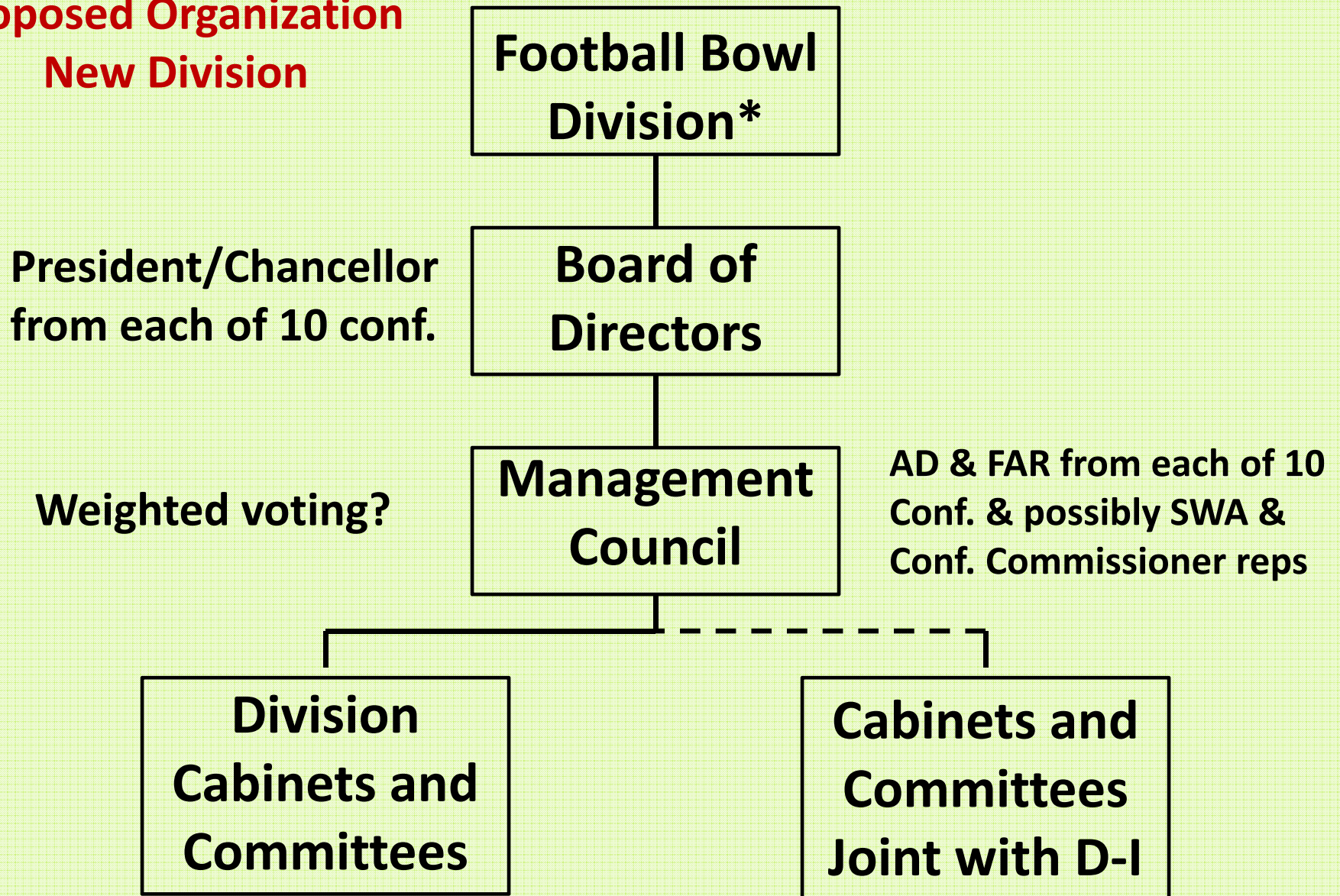
- 4. FBS master of its own fate, esp. re enhancing student-athlete well-being and experience that depends on increased revenue allocation.
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- 6. Those who implement policies and bylaws w/ substantial input in their development and, in turn, buy-in.
- 7. The simpler the governance structure the better

**Proposed Organization
All Divisions**



* or whatever name it is given

**Proposed Organization
New Division**



* or whatever name it is given

Note: Administration and reporting of committees and cabinets needs to be developed.