NCAA GOVERNANCE:
Now & In the Future

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Prof. Jo Potuto
Division I Governance Structure

- Committee on Infractions
  - Infractions Appeals Committee

- Board of Directors
  - 18 members

- Presidential Advisory Group
  - Committee on Academic Performance

- Leadership Council
  - 32 members
  - Minority Opportunities and Interests Committee
  - Committee on Sportsmanship and Ethical Conduct
  - Student-Athlete Advisory Committee
  - Committee on Women's Athletics

- Legislative Council
  - 32 members
  - Legislative Review/Interpretations Committee
    - Subcommittee for Legislative Relief
    - Committee on Athletics Certification
    - Committee on Student-Athlete Reinstatement

CABINETS
- All policy issues to the Leadership Council
- All legislative issues to the Legislative Council
WORKING GROUPS
FIGURE 5-1
NCAA Division I Legislative Process

Conference Legislative Recommendation
Leadership or Legislative Councils or Board of Directors Legislative Idea
Cabinet/Committee Legislative Recommendation
Other Constituent Group Legislative Suggestion

Legislative Council Initial Consideration
Adopted
50-day Comment and Amendment Period
Legislative Council Final Consideration
Adopted
Defeated

Potential Board of Directors Consideration
Ratify or Amend and Adopt or Take No Action
Defeat

Defeated
No further consideration unless reintroduced
Board of Directors may resurrect and forward for comment or adopt

No further consideration unless reintroduced
Board of Directors may resurrect and adopt

Legislative Ideas
Legislative Council Review

WORKING GROUPS
NCAA GOVERNANCE CHRONOLOGY

• 1906 to 1955, No Divisions
• 1956 to 1972, University and College Divisions
• 1973 to present, DI, DII, DIII
• 1978 to present, DI w/divisions -- DIA/FBS (football bowls); DI-AA/FCS (DI football championship); DI-AAA/no football; DII; III
NCAA GOVERNANCE UP TO 1997 –
Council and Exec Comm.;
Legislation Adopted at NCAA Convention

- President and VP (elected at Convention) on Council and Exec Comm., PLUS
- 1940 to 1977-78. 17 (or 18) member Council – 7 (or 8) at large members, 8 VPs; each a FAR, representing 8 regions of country, AND 8 (or 9) member Exec Comm elected by Council
- 1977-78. 18-member Council – 10 at large members, still 8 regional VPs, AND 10-member Exec Comm, w/ 5 from DI and 3 each from DII and DIII.
- 1987-88. 46-member Council – 22 DI (at least 2 CEOs and at least 6 women), 11 each in DII and DIII (each w/ 2 CEOs and 3 women). Each division w/ VP. 14-member Exec Comm, w/ VP from each division and 9 others
NCAA GOVERNANCE 1997 TO PRESENT

- Representative DI Structure Through Conferences

  • **1997.** 47(49)-member Management Council -- 3 from each of 6 BCS automatic qualifier Conferences and Conf USA; 1 from 4 others (1.5 votes each); approx. 20 others

  • **2008.** 31-member Legislative and 31-member Leadership Council

  • DI Board designed to act as corporate Bd of Directors, w/ operational decisions made at Management Council and Board directing overall policy.
Current Organization

NCAA

Division II

Football Bowl Subdivision (FBS)

10 Conferences
ACC CUSA
Big 10 MtnW
Big 12 AAC
Pac-12 MAC
SEC Sunbelt
& some Indep.

Division I

Football Championship Subdivision (FCS)

Division III

Non-Football Subdivision (DI-NoFB)
OBJECTIVES OF NEW GOVERNANCE STRUCTURE

• 1. Enhance perception of collegiate athletics and of FBS institutions and conferences.
• 2. Goals and ethos of colleges and universities front and center in consideration and adoption of policies and bylaws.
• 3. Presidents and chancellors w/ ultimate authority for direction of collegiate athletics and policies and bylaws to achieve goals.
OBJECTIVES OF NEW GOVERNANCE STRUCTURE (Con’t)

• 4. FBS master of its own fate, esp. re enhancing student-athlete well-being and experience that depends on increased revenue allocation.

• 5. FBS to adopt policy and solve problems in efficient and timely way that embodies higher education values and prioritizes student-athlete experience.

• 6. Those who implement policies and bylaws w/substantial input in their development and, in turn, buy-in.

• 7. The simpler the governance structure the better
## Financial Comparisons

<table>
<thead>
<tr>
<th>Subdivision</th>
<th>2011-12 Athletics Expenses Average by Subdivision</th>
<th>25th Percentile</th>
<th>75th Percentile</th>
</tr>
</thead>
<tbody>
<tr>
<td>FBS</td>
<td>$56,664,257</td>
<td>$27,558,156</td>
<td>$76,978,631</td>
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<tr>
<td>FCS</td>
<td>$16,885,021</td>
<td>$11,335,102</td>
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<td>D-I No Football</td>
<td>$14,142,454</td>
<td>$10,284,344</td>
<td>$16,801,411</td>
</tr>
</tbody>
</table>

Figure 1. 2011-12 Athletics Expenses by Subdivision Membership: Average, 25\textsuperscript{th} and 75\textsuperscript{th} Percentile
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Proposed Organization
All Divisions

NCAA

- Division I
  - Football Championship Subdivision (FCS)
- Division II
  - Non-Football Subdivision (DI-NoFB)
- Division III
- Football Bowl Division*

* or whatever name it is given
Proposed Organization

New Division

Football Bowl Division*

Board of Directors

Management Council

Division Cabinets and Committees

Cabinets and Committees Joint with D-I

President/Chancellor from each of 10 conf.

AD & FAR from each of 10 Conf. & possibly SWA & Conf. Commissioner reps

Weighted voting?

Note: Administration and reporting of committees and cabinets needs to be developed.

* or whatever name it is given